



MAXIMIZE EFFICIENCY

MINIMIZE COST

ENHANCE SERVICE

INTELLIGENT ROUTE
PLANNING AND OPTIMIZATION
FOR SERVICE AND DELIVERY OPERATIONS

\$1M **ANNUAL SAVINGS**
FOR FRANKLIN, TN

25% **DECREASE IN DELIVERY TIMES**
FOR US POSTAL SERVICE

32 HOURS **WEEKLY OVERTIME ELIMINATED**
BY SMITH BROTHERS FARMS

11:1 **COST-BENEFIT RATIO**
FOR PSE&G UTILITIES

BENEFIT FROM A PRECISION-ORIENTED, DETAILED APPROACH TO SOLVING DAILY ROUTE PLANNING PROBLEMS, ACHIEVING GREATER EFFICIENCY, AND IMPROVING SAFETY AND CUSTOMER SATISFACTION.

TECHNOLOGY BUILT TO ADAPT, SCALE, AND SOLVE COMPLEX LOGISTICAL CHALLENGES FOR TEAMS IN THE OFFICE AND IN THE FIELD.

KEY IMPACT AREAS



REDUCE COSTS

Eliminate wasted miles, decrease fuel costs and reduce CO2 through more efficient route planning.



SEQUENCE ROUTES FOR DRIVERS

Improve package loading and retrieval. Create balanced routes and logical neighborhood sequences for drivers.



FUEL & TIME SAVINGS

Reduce mileage up to **20%**



OPERATIONAL ROI

10:1+ returns reported by RouteSmart clients



IMPROVE DISPATCHING

Plan for contingencies by creating multiple route plans for your operations or quickly modify an existing route.



ENHANCE SAFETY

Plan routes with same side service and eliminate the need for drivers to back-up, make u-turns, or take dangerous turns.



PLANNING TIME

Drivers get on the road up to **30 minutes faster**



SERVICE TIMES

Effectively plan delivery windows and improve customer satisfaction



HELP DRIVERS IN THE FIELD

Mobile-friendly navigation tools reduce missed service and help drivers learn and improve.



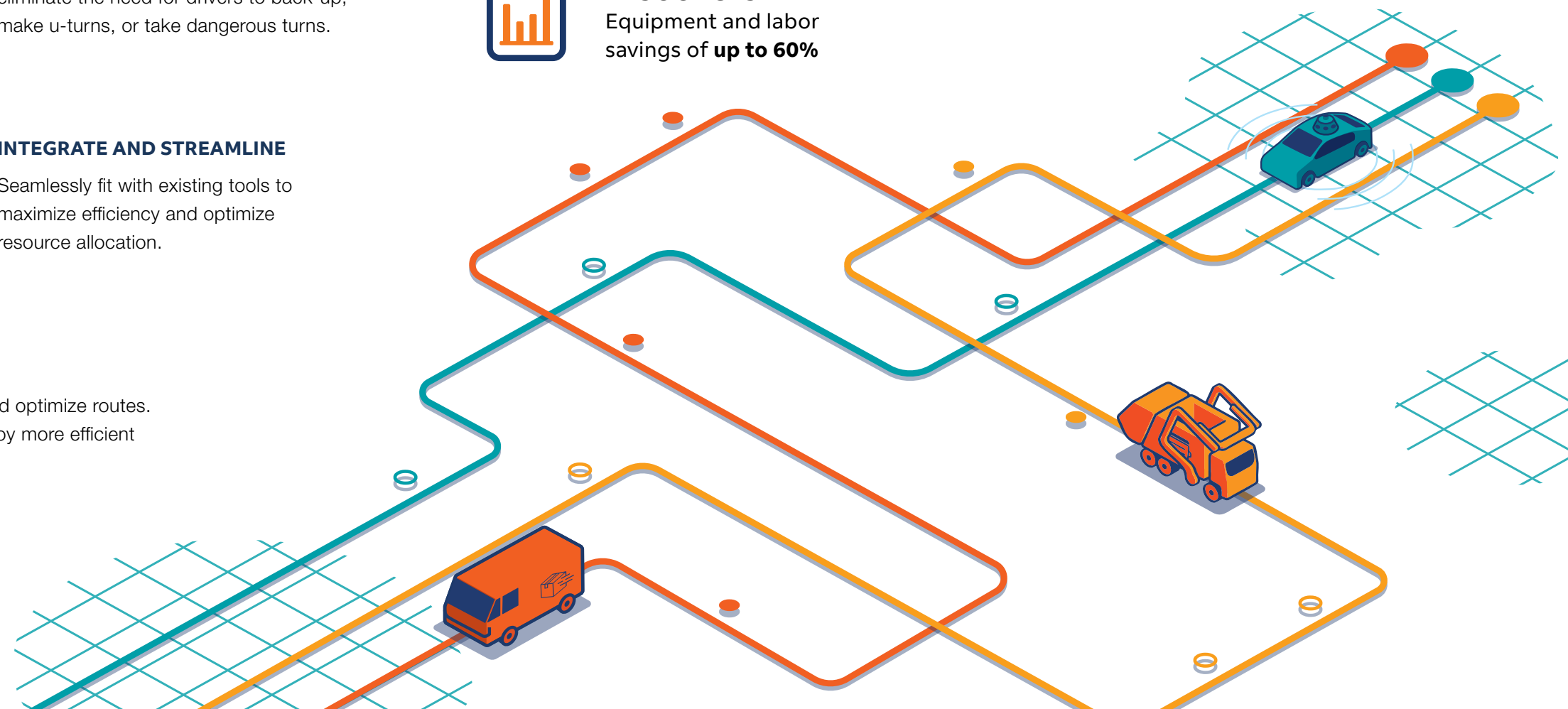
INTEGRATE AND STREAMLINE

Seamlessly fit with existing tools to maximize efficiency and optimize resource allocation.



STREAMLINE DAILY PLANNING

Leverage advanced algorithms and street data to quickly plan and optimize routes. Dispatchers spend less time making adjustments and drivers enjoy more efficient days with routes tailored to how they actually drive.





Web-based daily route optimization tools designed to decrease mileage, reduce route counts, and achieve greater cost savings.



Embedded API automates intelligent route planning, seamlessly integrating into industry-leading systems.



Precision geospatial analysis powers route plans that reduce distance, cut fuel use, and balance workloads.



Real-time service tracking and mobile-friendly navigation tools reduce missed stops and improve driver performance.

Plan your operations with confidence
knowing RouteSmart is partnered with the
leading geospatial technology companies



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