



MAXIMIZE EFFICIENCY

MINIMIZE COST

ENHANCE SERVICE

INTELLIGENT ROUTE
PLANNING AND OPTIMIZATION
FOR SERVICE AND DELIVERY OPERATIONS

\$1M

ANNUAL SAVINGS
FOR FRANKLIN, TN

25%

DECREASE IN DELIVERY TIMES
FOR US POSTAL SERVICE

BENEFIT FROM A PRECISION-ORIENTED, DETAILED APPROACH TO SOLVING DAILY ROUTE PLANNING PROBLEMS, ACHIEVING GREATER EFFICIENCY, AND IMPROVING SAFETY AND CUSTOMER SATISFACTION.



REDUCE COSTS

Eliminate wasted miles, decrease fuel costs and reduce CO2 through more efficient route planning.



SEQUENCE ROUTES FOR DRIVERS

Improve package loading and retrieval. Create balanced routes and logical neighborhood sequences for drivers.



IMPROVE DISPATCHING

Plan for contingencies by creating multiple route plans for your operations or quickly modify an existing route.



ENHANCE SAFETY

Plan routes with same side service and eliminate the need for drivers to back-up, make u-turns, or take dangerous turns.



HELP DRIVERS IN THE FIELD

Mobile-friendly navigation tools reduce missed service and help drivers learn and improve.



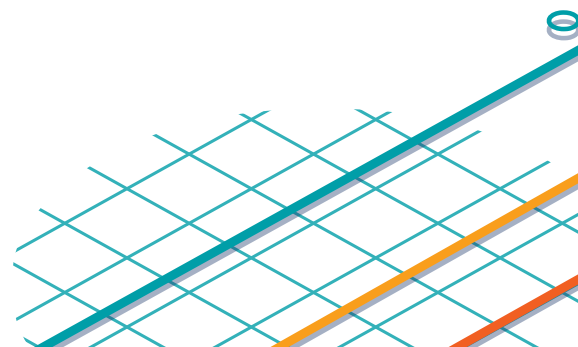
INTEGRATE AND STREAMLINE

Seamlessly fit with existing tools to maximize efficiency and optimize resource allocation.



STREAMLINE DAILY PLANNING

Leverage advanced algorithms and street data to quickly plan and optimize routes. Dispatchers spend less time making adjustments and drivers enjoy more efficient days with routes tailored to how they actually drive.



32 HOURS
WEEKLY OVERTIME ELIMINATED
BY SMITH BROTHERS FARMS

11:1 COST-BENEFIT RATIO
FOR PSE&G UTILITIES

TECHNOLOGY BUILT TO ADAPT, SCALE, AND SOLVE COMPLEX LOGISTICAL CHALLENGES FOR TEAMS IN THE OFFICE AND IN THE FIELD.

KEY IMPACT AREAS



FUEL & TIME SAVINGS

Reduce mileage up to **20%**



OPERATIONAL ROI

10:1+ returns reported
by RouteSmart clients



PLANNING TIME

Drivers get on the road
up to 30 minutes faster



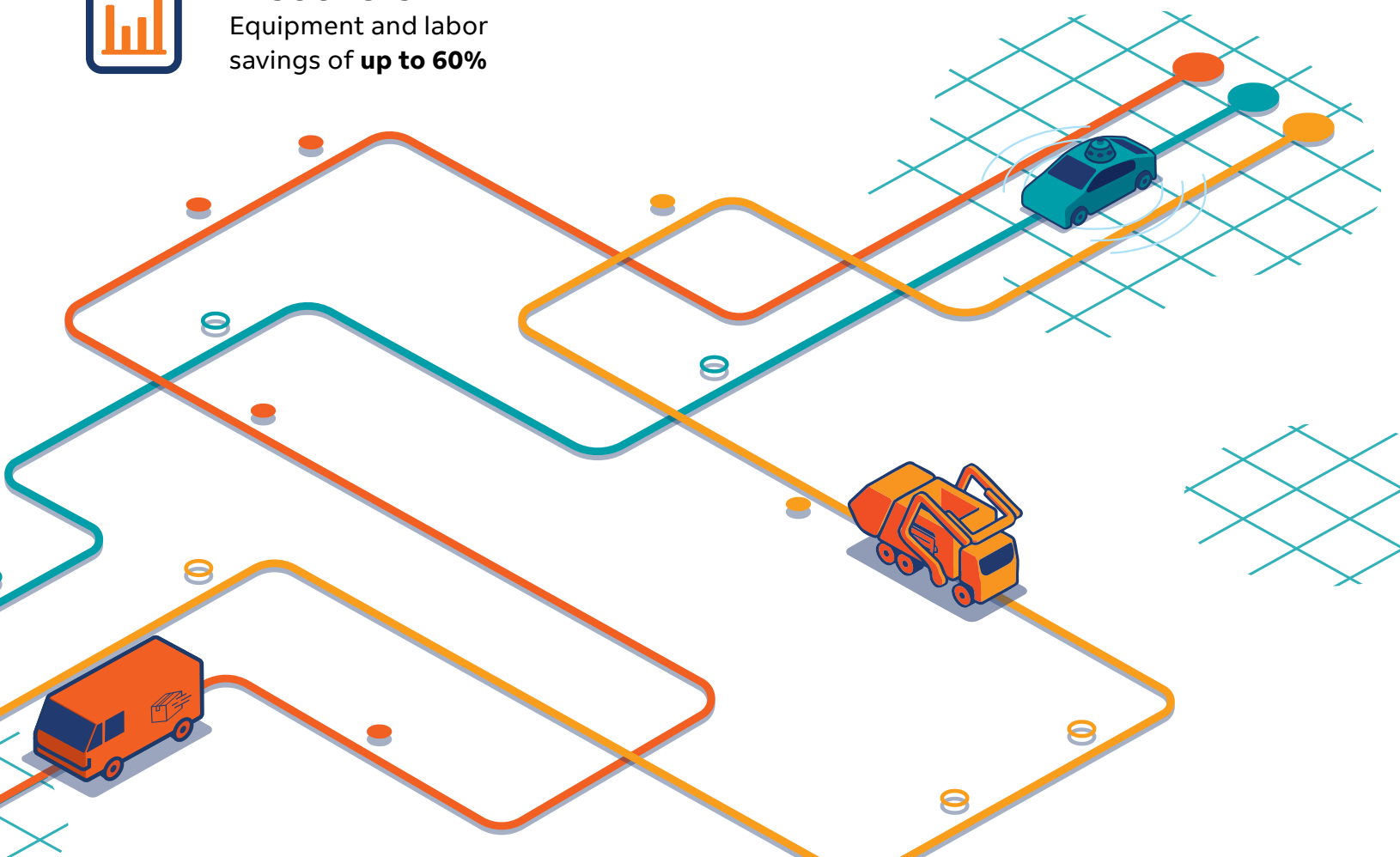
SERVICE TIMES

Effectively plan delivery
windows and improve
customer satisfaction



RESOURCES

Equipment and labor
savings of **up to 60%**





Web-based daily route optimization tools designed to decrease mileage, reduce route counts, and achieve greater cost savings.



Embedded API automates intelligent route planning, seamlessly integrating into industry-leading systems.



Precision geospatial analysis powers route plans that reduce distance, cut fuel use, and balance workloads.



Real-time service tracking and mobile-friendly navigation tools reduce missed stops and improve driver performance.

Plan your operations with confidence
knowing RouteSmart is partnered with the
leading geospatial technology companies



**SCAN THE QR CODE TO
HEAR FROM OUR CLIENTS.**

Waste Collection | Public Works | Postal and Local Delivery
Utilities and Field Service | Newspaper Delivery

ROUTESMART.COM | 800.977.7284