

PRODUCT FEATURES	BASIC	STANDARD
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Home Delivery Route Books	•	•
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Analysis	•	•
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Dispatching: Split Routes		•
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Dispatching: Re-delivery		•
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# **OPTIMIZE EFFICIENTLY**

RouteSmart Online is a powerful, hosted solution that automates and optimizes your daily home delivery and single copy routing processes from your desktop or mobile device. We're passionate about solving the needs of our clients, which is why both subscription levels include our quarterly RouteSmart Online Business Reviews. Enjoy time with our group of industry experts as we work alongside your team to dive deep into your usage and discuss how you can get the most out of your subscription.





# **ALL SUBSCRIPTION LEVELS**

#### HOME DELIVERY ROUTE BOOKS

Printing reports is the most commonly performed task in morning dispatch. The Home Delivery Route Book is produced quickly and made available in paper or electronic (PDF) format, allowing carriers to easily and efficiently navigate and deliver.

### **ACCOUNT MANAGEMENT**

Accounts are created for managing security and functionality access. Based on the individual's function within the company, each account is assigned a role – administrator, manager or carrier – to define application privileges and allow access to specific districts and routes.

#### **MESSAGING**

Create, manage and send messages at the distribution center and route level. Messages can be displayed in the Home Delivery Route Book and/or on the Home Screen.

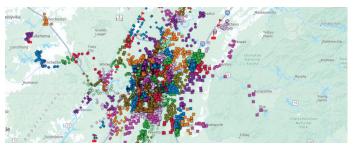
#### STREET MAINTENANCE

Make safety a priority by disabling streets that cannot be traveled, changing delivery sides, editing turn restrictions and creating street notes to alert carriers to issues affecting delivery (e.g., gate codes).

#### **ROUTE MAPS**

View and print route maps, including an overview of multiple routes or zoomed in details of a single route that includes sequence and travel path.





## **STANDARD**



### **ANALYSIS**

Receive delivery data query and reports, that may be difficult to obtain from circulation systems, and filter by route number, publication and delivery day codes.



### **DISPATCHING**

Manage route dispatching challenges such as down routes, absent carriers and late third-party publications efficiently and quickly.



### **ROUTE OPTIMIZATION AND ROUTE EDITING**

With certain roles, you can perform route optimization using our industry-leading solvers and may edit by swapping subscriber locations from one route to another.



## **ROUTE HEALTH SCORE**

This exclusive feature provides a quantitative score, allowing you to understand the impact of changes to existing or new routing scenarios.