



INTELLIGENT ROUTE  
PLANNING AND OPTIMIZATION  
FOR POSTAL AND LOCAL DELIVERY



**REDUCE** MILEAGE AND COSTS

**IMPROVE** ROUTE PLANNING

**DELIVER** FASTER

**10%**  
IMPROVED OPERATIONAL  
EFFICIENCY — FEDEX

**32**  
WEEKLY OVERTIME HOURS  
ELIMINATED — SMITH BROTHERS

## LETTER CARRIER ROUTE PLANNING

Manage the big picture and proactively plan for changing volumes. Update letter carrier route territories and sequences with address-specific, side-of-street level detail.



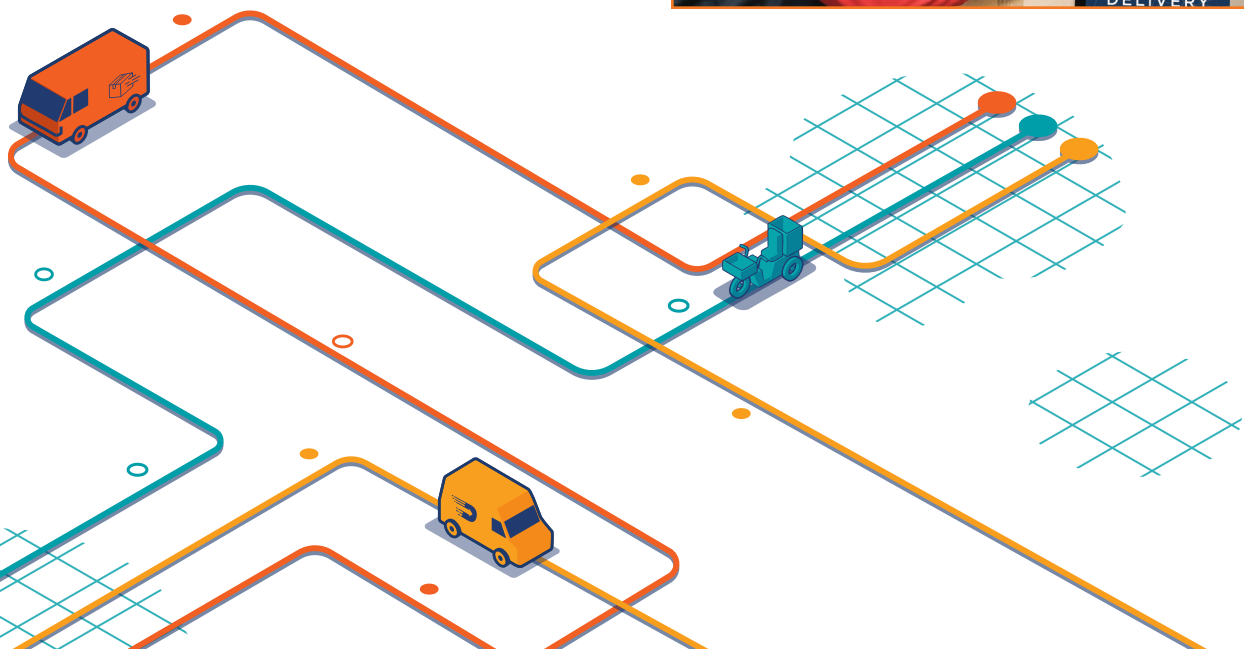
## PARCEL & PACKAGE DELIVERY

Adapt quickly to operational changes with fast, efficient daily route planning. Get drivers on the road earlier and deliver more.



## PARCEL INTEGRATION

Leverage existing fleets to deliver more. Build efficient daily route plans that integrate parcels with newspaper delivery and other services.



**25%**  
DECREASE IN DELIVERY  
TIMES — US POSTAL SERVICE

**5%**  
NATIONWIDE DELIVERY TIME  
REDUCTION — POSTI OF FINLAND

## KEY IMPACT AREAS



### REDUCE COSTS

Cut travel time and distance from every route, every day to **unlock major cost savings** and gain a competitive edge.



### CUT PLANNING TIME

Get drivers on the road up to **30 minutes faster**. Provide your team with reliable, accurate delivery sequences aligned with the way drivers work.



### MAKE DELIVERIES ON TIME

Clients have boosted on-time deliveries **by 33%**. Balanced routes improve driver productivity and help ensure packages arrive when promised.



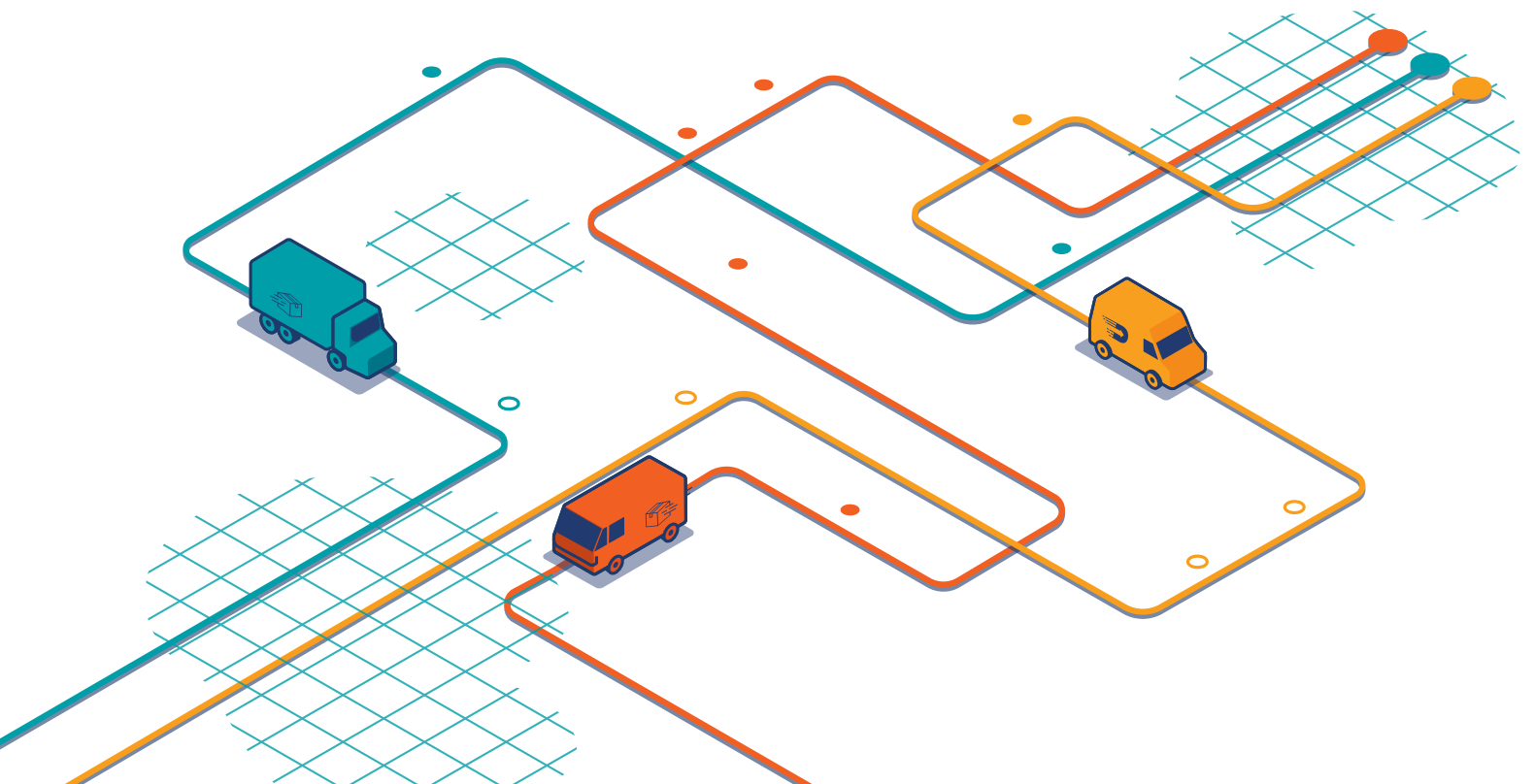
### SIMPLIFY INTEGRATION & DEPLOYMENT

Seamlessly integrate our API with your existing warehousing, sorting and telematics systems to **make an immediate impact**.



### IMPROVE WORKFLOW

Create logical neighborhood sequences that **simplify loading and retrieving** of packages.



# ADVANCED ROUTE PLANNING SOLUTIONS

We deliver leading-edge route optimization solutions, built on advanced operations research and decades of proven industry expertise.



## SCALABLE WEB SERVICES TO PLAN AND OPTIMIZE YOUR OPERATIONS

RouteSmart Engine provides powerful web service and enterprise solutions that transform route planning. By generating geographically compact and balanced workloads faster and more accurately, RouteSmart Engine outpaces other systems that deliver only inefficiency.



## DETAILED PLANNING & ANALYSIS

Support GIS-based analysis of route operations by leveraging the world's leading desktop GIS system from Esri, powered by RouteSmart business intelligence. RouteSmart Plan is integrated with RouteSmart Engine to allow you to import, analyze, and edit your data.

Plan your operations with confidence knowing RouteSmart is partnered with the leading geospatial technology companies



SCAN THE QR CODE TO HEAR FROM OUR CLIENTS.

ROUTESMART FOR POSTAL & LOCAL DELIVERY



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