

GEOGRAPHIC ROUTE PLANNER

Replace your router wheel and make carrier routes more profitable

The Geographic Route Planner offers an unrivaled set of features to make RouteSmart Online Advanced Edition your comprehensive distribution system.



VISUALIZE YOUR ROUTES



IMPLEMENT REAL-TIME CHANGES

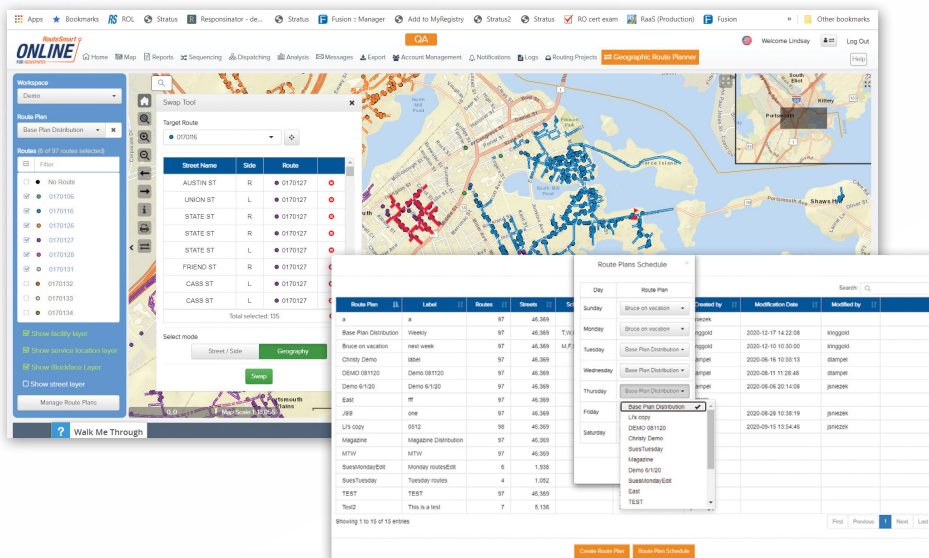


MANAGE NEW OR SHORT-TERM STOPS


EFFICIENT ROUTE PLANNING

Streamline your outdated processes to make route maintenance easier and more efficient. For decades, newspapers used the router wheel to manually assign routes to all address ranges within the service area. These tedious clerical tasks provided no way to view edits on a map and resulted in inefficient routes.

Our enhanced solution lets you easily make daily route adjustments, particularly in areas where route boundaries meet, supports different route structures by the day of the week and plans ahead for changes in distribution due to holidays or seasonal migrations — **all without having to update the circulation system.**



FUNCTIONAL CAPABILITIES

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- Simplify route maintenance
 - Maintain route structure on a street-by-street level
 - Execute a different delivery plan for each day of the week
 - Reduce distribution expenses



Contact Jason Fry,
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your organization's specific needs.