

## OPTIMIZE EFFICIENTLY

RouteSmart Online is a powerful, hosted solution that automates and optimizes your daily home delivery and single copy routing processes from your desktop or mobile device. We're passionate about solving the needs of our clients, which is why all three subscription levels – **Basic, Standard and Advanced** – include our quarterly RouteSmart Online Business Reviews. Enjoy time with our group of industry experts as we work alongside your team to dive deep into your usage and discuss how you can get the most out of your subscription.

PRODUCT FEATURES	BASIC	STANDARD	ADVANCED	PROJECT EDITION
24/7 Process Monitoring	●	●	●	Six months of RouteSmart Online Basic Edition with all supported features, including daily route books.
RouteSmart Online Business Reviews	●	●	●	
Home Delivery Route Books	●	●	●	
Account Management	●	●	●	
Daily Activity Report	●	●	●	
Geocoding	●	●	●	
Manual (List) Sequencing	●	●	●	
Messaging	●	●	●	
Mobile Access	●	●	●	
Route Maps	●	●	●	
RouteSmart Navigation Report	●	●	●	
Street Maintenance	●	●	●	
View Travel Paths	●	●	●	
Analysis	●	●	●	
CarrierTrack Output	●	●	●	
Dispatching: Split Routes		●	●	RouteSmart Online Standard and Advanced Edition features available for first three months of RouteSmart Online Project Edition.
Dispatching: Combine Routes		●	●	
Dispatching: Solver Sequencing		●	●	
Dispatching: Re-delivery		●	●	
Route Optimization			●	
Route Editing: Manual Moves			●	
Route Health Score			●	
Geographic Route Planner			●	

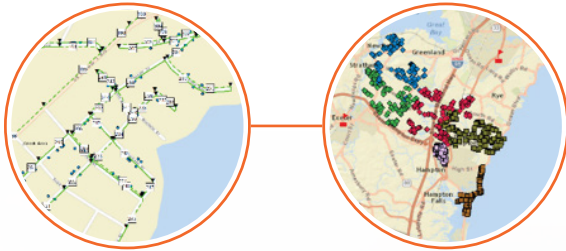
## ALL SUBSCRIPTION LEVELS

### HOME DELIVERY ROUTE BOOKS

Printing reports is the most commonly performed task in morning dispatch. The Home Delivery Route Book is produced quickly and made available in paper or electronic (PDF) format, allowing carriers to easily and efficiently navigate and deliver.

### ACCOUNT MANAGEMENT

Accounts are created for managing security and functionality access. Based on the individual's function within the company, each account is assigned a role – administrator, manager or carrier – to define application privileges and allow access to specific districts and routes.



### MESSAGING

Create, manage and send messages at the distribution center and route level. Messages can be displayed in the Home Delivery Route Book and/or on the Home Screen.

### ROUTESMART NAVIGATION REPORT

Navigate through your day by using the report's list of sequenced stops, available through any mobile device. Simply tap on an address and Google Maps will provide the option to navigate to the next stop, or up to nine stops ahead.

### STREET MAINTENANCE

Make safety a priority by disabling streets that cannot be traveled, changing delivery sides, editing turn restrictions and creating street notes to alert carriers to issues affecting delivery (e.g., gate codes).

### ROUTE MAPS

View and print route maps, including an overview of multiple routes or zoomed in details of a single route that includes sequence and travel path.

## STANDARD & ADVANCED

### ANALYSIS

Receive delivery data query and reports, that may be difficult to obtain from circulation systems, and filter by route number, publication and delivery day codes.

### DISPATCHING

Manage route dispatching challenges such as down routes, absent carriers and late third-party publications efficiently and quickly.

## ADVANCED

### ROUTE OPTIMIZATION AND ROUTE EDITING

With certain roles, you can perform route optimization using our industry-leading solvers and may edit by swapping subscriber locations from one route to another.

### ROUTE HEALTH SCORE

This exclusive feature provides a quantitative score, allowing you to understand the impact of changes to existing or new routing scenarios.

### GEOGRAPHIC ROUTE PLANNER

Maintain your route structure on a street-by-street level, giving you the ability to visualize your routes and make changes faster than ever. This advanced feature also allows you to easily manage any new or short-term stops added nightly without having to update your router file.

## INTRODUCING ROUTESMART ONLINE PROJECT EDITION™

Enjoy six months of RouteSmart Online Basic Edition (including all supported features) to create daily route books. Within those first three months, you will also have access to RouteSmart Online Advanced Edition (including all supported features) to complete a rerouting project.