

Fast. Economical. Powerful.



A Hosted Solution That Automates Your Daily Routing Processes on Any Device

Smart Software For Economical Efficiency — Welcome to RouteSmart Online

Effective and affordable, RouteSmart Online route management software is the next-generation distribution solution for newspapers of all sizes. With RouteSmart Online, handwritten and out-of-date route sheets will be a thing of the past. Street data is updated quarterly and based on updates from HERE maps (previously known as NAVTEQ and Nokia Maps), the leading supplier of navigation-quality digital map data. RouteSmart Online route management features:

- + The ability to access route lists on multiple devices including mobile
- + Bing Maps® display on all map screens
- + Route Viewer to visually inspect route structures, see critical data from circulation systems at a glance, and maximize route efficiency
- + The powerful and secure Amazon EC2 Cloud Computing environment

“RouteSmart Online produced **immediate results.**”

Everything You Need to Make Smart Routing Decisions

RouteSmart is a hosted, managed service routing tool that offers immediate results. From automation and security to information and insight, it comes with a number of unique features and benefits to make your routes more efficient, such as:

- + No required hardware acquisition or maintenance
- + No large up-front fees for licensing
- + A dedicated URL and secure log-in for an unlimited number of users
- + 24/7 support
- + Nightly updates based on the uploaded circulation system file
- + Automatic nightly sequencing of each carrier route
- + Client managed to allow carrier access to utilize any of the features of the system, including the ability to edit the sequence of their routes, download up-to-date route books, reports and daily routing sheets
- + The flexibility to combine, split, re-sequence, recreate or redeliver routes on-the-fly
- + In-depth analysis and insightful, robust reporting

“We now have a tool that helps us **respond to volume change with ease.**”

Change your routing reality for just \$750/month*

To learn more about RouteSmart Online, visit routesmartonline.com or contact Christy Post at cpost@routesmart.com.

*Pricing based on circulation size

